

# VERMONT COLORECTAL CANCER SUMMIT

*REDUCING THE BURDEN OF COLON CANCER IN VERMONT*

Saturday, November 15, 2014

10:00AM to 2:00PM

Davis Auditorium, Fletcher Allen Health Care  
Burlington, Vermont

Lunch will be served



This free, four-hour event will cover the latest developments in treatment and share proven ways to improve screening rates in your practice. Expert panelists will walk you through the screening and treatment process and share best practices as well as new tools.

The colorectal cancer summit is designed to increase screening and prevention in Vermont. Primary care physicians, nurses, physician assistants, nurse practitioners and other medical professionals with an interest in cancer prevention, screening, and treatment are encouraged to attend.

## Learning Objectives:

- Summarize data supporting the scope of need for increasing promotion of colorectal cancer screening and prevention in primary care setting
- Identify current detection and treatment options available for colorectal cancer
- Identify best practices in primary care for colorectal cancer screening

For registration or information, please contact:  
Justin Pentenrieder, American Cancer Society  
802.872.6315 or email [justin.pentenrieder@cancer.org](mailto:justin.pentenrieder@cancer.org)

This program is presented with support from:



## PROGRAM SCHEDULE

- 10:00 Welcome Remarks**  
Claire Verschraegen, MD
- 10:10 Colorectal Cancer in Vermont**  
Jennifer Kachajian
- 10:30 Panel: Detection and Treatment**  
Eric Ganguly, MD  
Jesse Moore, MD  
Wendy McKinnon, MS, CGC
- 11:45 Living with Cancer**  
Lisa Buck
- 12:00 Lunch**
- 12:30 Panel: Improving Screening Rates**  
Jessica Reed  
Teresa Voci  
Sharon Mallory, MPH
- 1:45 Next Steps**  
David Cranmer  
Jill Sudhoff-Guerin
- 2:00 Evaluation & Wrap Up**

## PROGRAM FACULTY

- Claire Verschraegen, MD**, Co-Director, University of Vermont Cancer Center, Division Chief of Hematology and Oncology, Fletcher Allen
- Jennifer Kachajian**, Epidemiologist, Vermont Department of Health
- Eric Ganguly, MD**, Gastroenterologist, Fletcher Allen
- Jesse Moore, MD**, Colon and Rectal Surgeon, Fletcher Allen
- Wendy McKinnon, MS, CGC**, Cancer Genetics Counselor, Fletcher Allen
- Lisa Buck**, Cancer Survivor
- Jessica Reed**, Primary Care Systems, American Cancer Society
- Teresa Voci**, Quality Improvement Director, Blue Cross and Blue Shield of Vermont
- Sharon Mallory, MPH**, Coordinator, Comprehensive Cancer Control Program, Vermont Department of Health
- David Cranmer**, Coordinator, Vermonters Taking Action Against Cancer (VTAAC)
- Jill Sudhoff-Guerin**, Vermont Government Relations, American Cancer Society Cancer Action Network

## ACCREDITATION

The University of Vermont College of Medicine (UVM) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UVM designates this live activity for a maximum of 3.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## DIRECTIONS

Please park in the Orange level of the Fletcher Allen Health Center Parking Garage. Follow the signs to the Medical Education Center. At the snack kiosk, turn left through the double glass doors. Davis Auditorium is on the right. We will post signs to help guide you.