
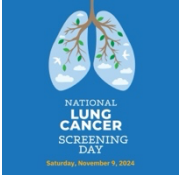







**Nat'l Lung Cancer Screening Day (11/9) & Lung Cancer Awareness Month (November)  
Campaign Messaging for VTAAC Partners**

<b>Date range to post message</b>	<b>Message text</b>	<b>Accompanying image</b>
<b>Week 1</b> 11/3 – 11/9	Lung cancer screening can find cancer early and save your life.  Learn more: <a href="http://www.vtaac.org/lung-cancer-screening">www.vtaac.org/lung-cancer-screening</a>	LCS 1 
<b>Week 1</b> 11/9	Today is National Lung Cancer Screening Day! If you're 50-80 and have smoked in the past 15 years, lung cancer screening might be right for you. Talk to your doctor.  Click here to learn more: <a href="http://www.vtaac.org/lung-cancer-screening">www.vtaac.org/lung-cancer-screening</a>	NLCS 2024 
<b>Week 2</b> 11/10 – 11/16	Talk to your doctor about getting checked for lung cancer. Lung cancer screening can save your life by finding cancer early, when it's easier to treat.  Learn more and see if it might be right for you: <a href="http://www.vtaac.org/lung-cancer-screening">www.vtaac.org/lung-cancer-screening</a> .	LCS 2 
<b>Week 3</b> 11/17 – 11/23	If you're 50-80 and have smoked in the past 15 years, lung cancer screening might be right for you. Talk to your doctor.  Learn more: <a href="http://www.vtaac.org/lung-cancer-screening">www.vtaac.org/lung-cancer-screening</a>	LCS 3 
<b>Week 4</b> 11/24 – 11/30	Lung cancer screening saves lives by finding cancer early. It involves a quick and painless low-dose CT scan that is covered by most insurance plans.  Click here to learn more: <a href="http://www.vtaac.org/lung-cancer-screening">www.vtaac.org/lung-cancer-screening</a>	LCS 4 

How to use the chart above along with the corresponding JPG attachments:

- **Date range to post message** corresponds to the dates we are asking you/your partner organizations to upload a social media post.
- **Message text** is the text that corresponds to the date range and accompanying JPG image (attached)
- **Accompanying image**, see JPGs attached with this email. We are supplying images that you can use in your social media post.