





University of Vermont CANCER CENTER

2024 Vermont FREE Community Sunscreen Dispenser Opportunity

Program Overview

Vermont has the third highest incidence rate of melanoma among men and women in the U.S. (USCS 2020). Exposure to ultraviolet light from the sun or tanning beds is a major risk factor for developing melanoma.

The Vermont Community Sunscreen Dispenser Program, coordinated by statewide cancer coalition VTAAC, Dartmouth Cancer Center, UVM Cancer Center, and IMPACT Melanoma; will supply fourteen (14) Vermont community park and recreation locations with a **FREE** automated sunscreen dispenser, a 2-3 month start-up supply of sunscreen, and an optional pole stand. Sites will receive technical support for the dispenser and sun safety activities.

Selected sites will receive a start-up supply of sunscreen but will need to commit to use the dispenser and purchase sunscreen in future seasons. Sites will be encouraged to carry out other programming such as sharing sun safety messages, providing sun safety education for site visitors, and promoting sun safety practices among staff or volunteers. They will be expected to implement a minimum of one additional sun safety activity in 2024.



Eligible Applicants

This opportunity is open to Vermont towns or other community non-profit organizations that provide recreation/park facilities to Vermonters in high-traffic outdoor sites. Examples of outdoor locations that would be appropriate for sunscreen dispenser placement includes, but are not limited to, beaches, pools, sports fields, bike paths, trails, playgrounds, and other sites such as libraries or town buildings that are located adjacent to such facilities.** Sites that were selected to receive a free dispenser in 2023 are not eligible to apply in 2024.

How to Apply

Applicants must submit applications by <u>5:00 p.m. on April 15, 2024</u>, by completing an electronic application form: <u>https://impactmelanoma.wufoo.com/forms/2024-vt-community-sunscreen-dispenser-opportunity/</u> Selected sites will be notified by <u>mid-May 2024</u>. Dispensers will be shipped within 10 business days of notification. Sites will be asked to install the dispenser within one week of receiving the equipment.

Selection Process

Fourteen (14) Vermont sites will be selected to receive dispensers in 2024. Selection will prioritize:

- Addison and Lamoille counties (higher youth sunburn rate regions).
- High traffic locations and those that serve youth and families.
- Locations that anticipate using the dispenser year-round.
- Sites that demonstrate a commitment to implementing additional sun safety programming.

Additional Information/Questions

For questions regarding this program, please email Sharon Mallory at <u>Sharon.Mallory@Vermont.gov</u> For additional information about VTAAC, or to join the coalition, please visit <u>https://vtaac.org/</u>

