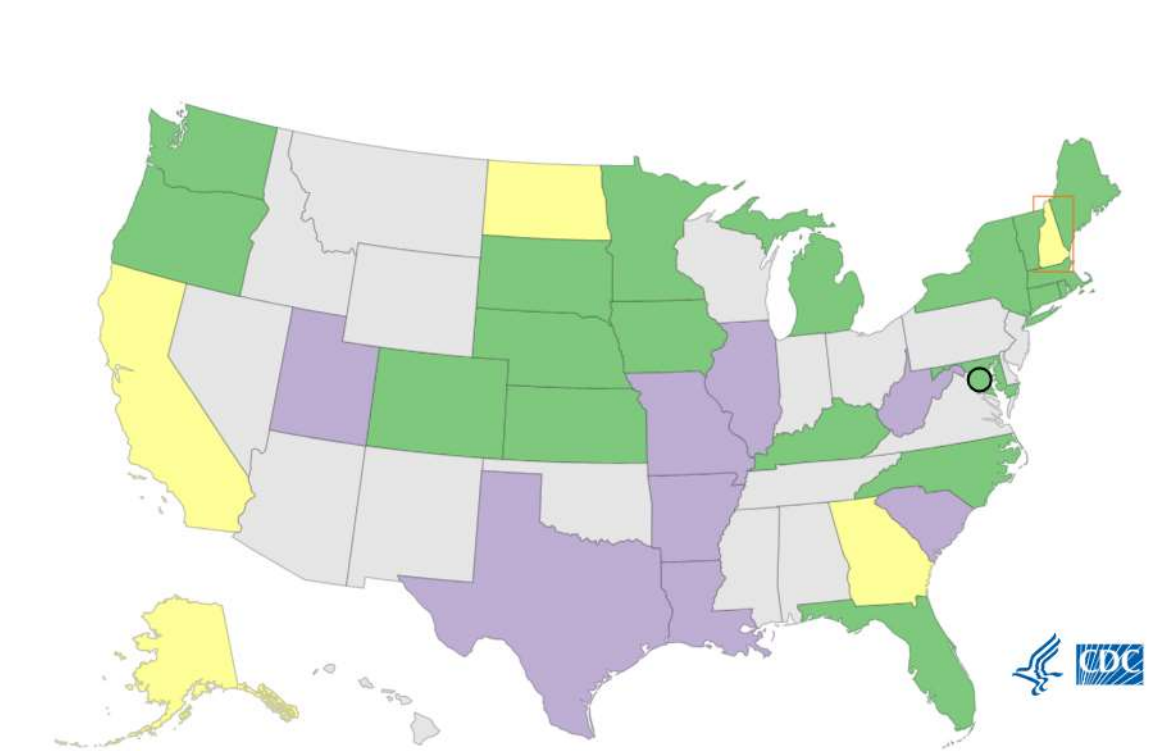


Colorectal Cancer Control Program (CRCCP)



Award Recipient Type

Not pictured: Alaska Native Tribal Health Consortium and Inter-Tribal Council of Michigan

- State Health Department
- University
- Other Organization

Vermont CRCCP Funded Partners

The CRCCP focuses on increasing screening among people ages 45 to 75 in clinics that serve people with lower incomes and where fewer than 60% of patients are up to date on screening.



Brattleboro Memorial Hospital
EXCEPTIONAL CARE FOR OUR COMMUNITY

Brattleboro Family Medicine



Gifford Health Care

5 participating sites



North Star
HEALTH

3 participating sites



LITTLE RIVERS
HEALTH CARE

3 participating sites

Community Guide Evidence-Based Interventions (EBI) Cancer Screening

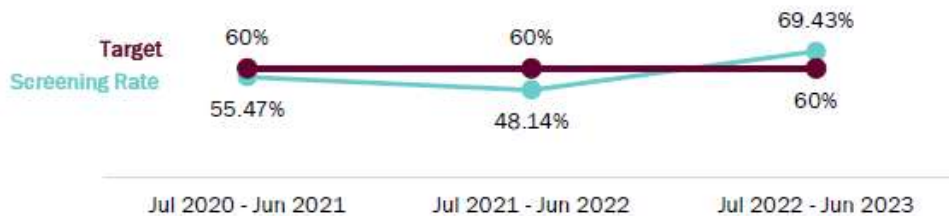
INTERVENTION	CPSTF FINDING		
	Breast Cancer	Cervical Cancer	Colorectal Cancer
Interventions engaging community healthworkers	●	●	●
Multicomponent interventions	●	●	●
Patient navigation services	●	●	●
CLIENT-ORIENTED SCREENING INTERVENTION STRATEGIES			
Client incentives	◆	◆	◆
Client reminders	●	●	●
Group education	●	◆	◆
Mass media	◆	◆	◆
One-on-one education	●	●	●
Reducing client out-of-pocket costs	●	◆	◆
Reducing structural barriers	●	◆	●
Small media	●	●	●
PROVIDER-ORIENTED SCREENING INTERVENTION STRATEGIES			
Provider assessment and feedback	●	●	●
Provider incentives	◆	◆	◆
Provider reminder and recall systems	●	●	●

Little Rivers Health Care

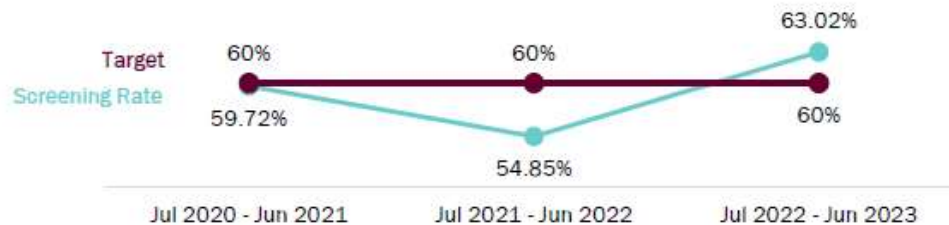
Bradford Health Center
Colorectal Cancer Screening Rates



East Corinth Health Center
Colorectal Cancer Screening Rates



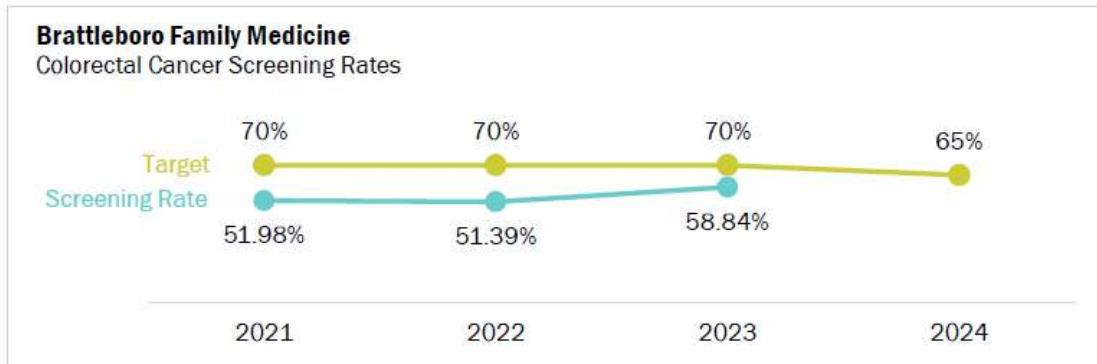
Wells River Health Center
Colorectal Cancer Screening Rates



Interventions

- FIT kit mailing to overdue patients
 - \$1.81 per FIT kit
 - 1.5 hours of labor per mailed kit
 - 50% completion rate
 - FIT kits expire
- EMR Provider reminders at acute visits and well visits – “tackle it”

Brattleboro Family Medicine

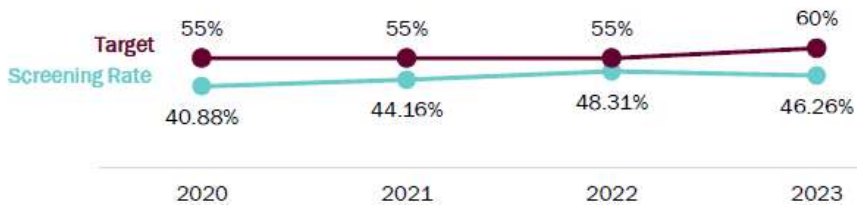


Interventions

- Provider reminders
- Robust dashboards (Provider Assessment and Feedback)
- Standardization of documentation
- Change of EMR system
- Patient reminder letters – less successful
- FIT card mailing – less successful
- Flu/FIT clinics
- Adding population health manager position

Gifford Health Care

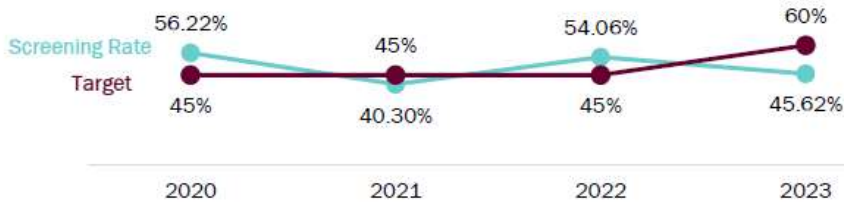
Chelsea Health Center
Colorectal Cancer Screening Rates



Bethel Health Center
Colorectal Cancer Screening Rates



Gifford Primary Care - Berlin
Colorectal Cancer Screening Rates



Gifford Primary Care
Colorectal Cancer Screening Rates



Interventions

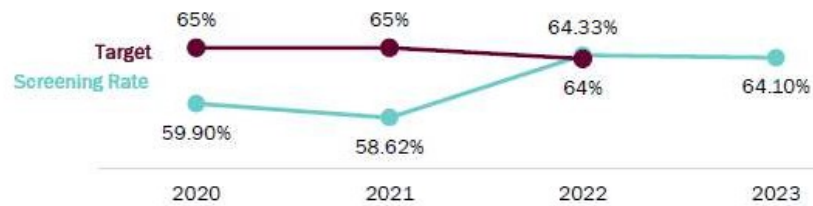
- Change of EMR system
 - Provider reminders
 - Wellness protocol
- Patient reminder letters – less successful
- Patient education (1 on 1)

North Star Health

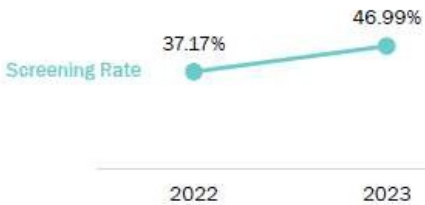
Charlestown Health Center
Colorectal Cancer Screening Rates



Springfield Health Center
Colorectal Cancer Screening Rates



Rockingham Health Center
Colorectal Cancer Screening Rates



Interventions

- Patient reminder letters, calls, emails/portal messages – most successful
- Provider reminders in EMR

YOU FIRST

Formerly Ladies First



You First Program Overview

Screening and support for heart
disease, breast and cervical cancer

About You First

You First is a combination of two CDC programs:

- National Breast and Cervical Cancer Early Detection Program (NBCCEDP)
- Well Integrated Screening and Evaluation For Women Across the Nation Program (WISEWOMAN).

You First:

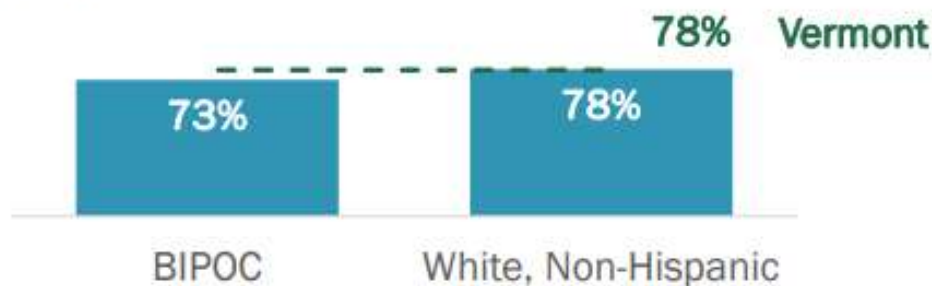
- Promotes breast and cervical cancer screening
- Promotes heart health screening
- Helps prevent cardiovascular disease

YOU FIRST
Formerly Ladies First

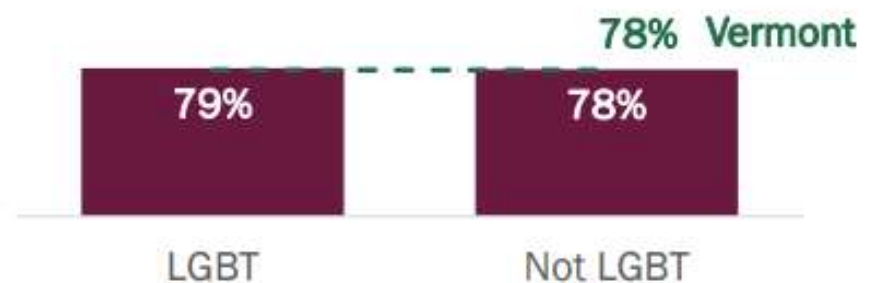



Breast Cancer Screening

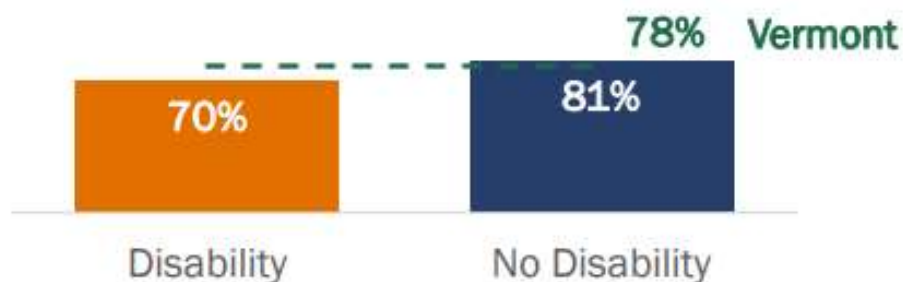
BIPOC and White, Non-Hispanic adults meet breast cancer screening recommendations at a similar rate.




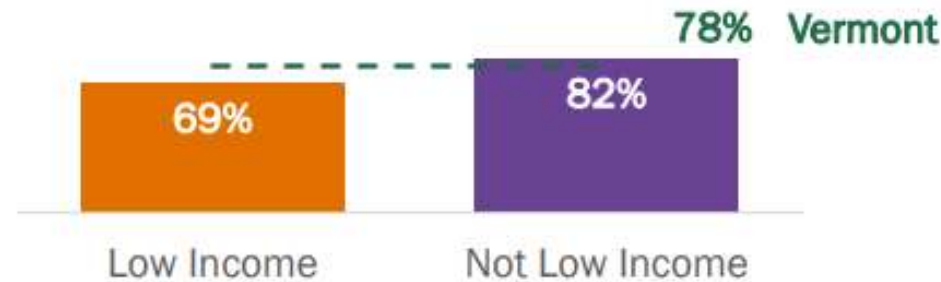
LGBT and non-LGBT adults meet breast cancer screening recommendations at a similar rate.



 Adults with a disability meet breast cancer screening recommendations less than those without a disability.

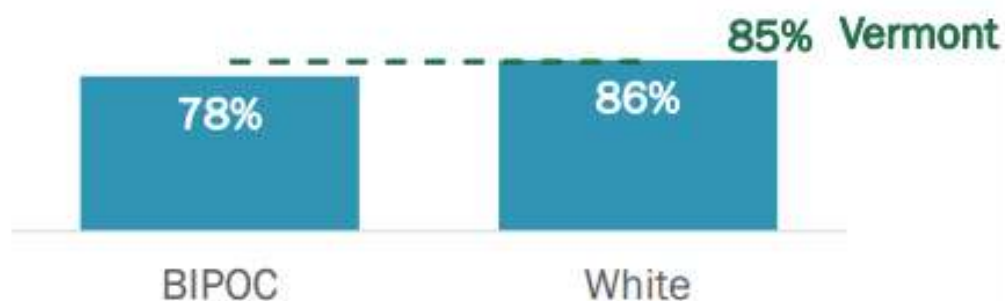


 Adults with a low income meet breast cancer screening recommendations less than those without a low income.

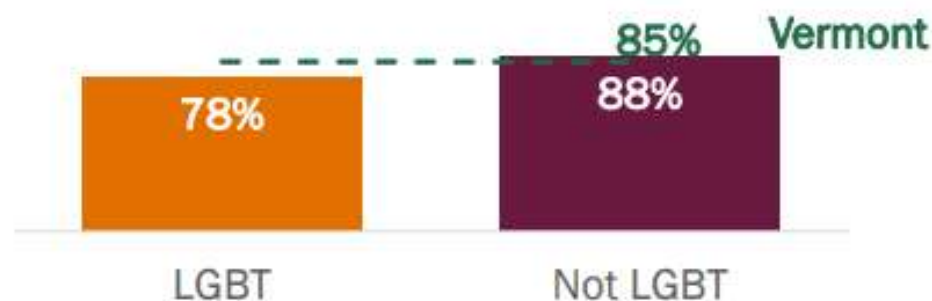


Cervical Cancer Screening

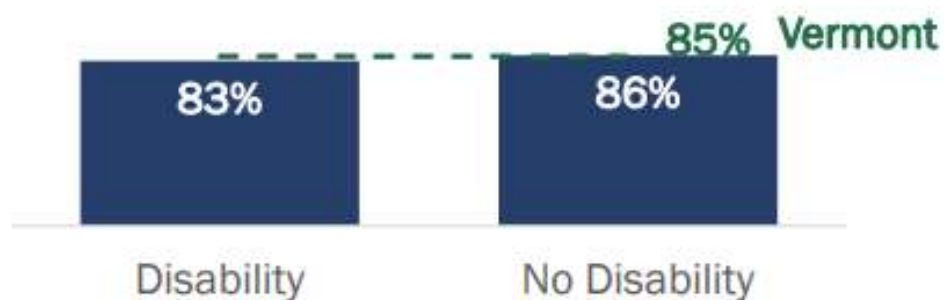
BIPOC and White, Non-Hispanic adults meet cervical cancer screening recommendations at a similar rate.



LGBT adults meet cervical cancer screening recommendations less than non-LGBT adults.



Adults with and without a disability meet cervical cancer screening recommendations at a similar rate.



Adults with a low income meet cervical cancer screening recommendations less than those without a low income.



Partnerships with providers and nonprofits around state

- FQHCs
 - Community Health Centers
 - North Start Health
 - NOTCH
- Pride Center of VT
- VFRC/VCCU
 - People's Health and Wellness (Barre),
 - Rutland County Free Clinic,
 - Bennington Free Clinic (GBICS)



You First Membership Eligibility

- **Residence:** Must live in Vermont
- **Age:** Must be over 21 years old
 - Heart Health program for members ages 35-64
- **Income:** Up to 250% of the federal poverty level
- **Insurance status:** Can be uninsured or have insurance
- **Gender:** Anyone with breasts and/or cervix, including women and transgender Vermonters



You First members can make up to 250%FPL

2023 Income Guidelines:

Number in Household	Annual maximum	Monthly maximum	Weekly maximum
1	\$37,650	\$3,138	\$724
2	\$51,100	\$4,258	\$983
3	\$64,550	\$5,379	\$1,241
4	\$78,000	\$6,500	\$1,500
5	\$91,450	\$7,621	\$1,759
6	\$104,900	\$8,742	\$2,017

Referring Vermonters to You First

- Share information about program
- Provide rack card or application
- Direct to website form and help complete with their permission

[Learn more about You First eligibility](#)

HOW DO I APPLY FOR YOU FIRST?

To get started, give us your name, phone number and email address below. We'll contact you to help you apply.

First Name *

Last Name

Pronouns

Phone

Email

How do you prefer to be contacted? *

- Select - ▼

[SUBMIT](#)

Or you can download the application now. If you need help filling out the application, give us a call.

[DOWNLOAD APPLICATION](#)

Enrollment Process

- Member receives application:
 - Call 800-508-2222 and have the application mailed
 - Download from You First website
 - Obtain from provider's office
- Member completes application and return it to us
 - Mail or fax
 - Need physical signature
- Application is processed and they receive a Welcome Packet (includes Membership Card with Unique ID for Medicaid billing)
 - Renew membership each year
- Membership is 90 days retroactive from the signature date on application
- Member receives navigation phone call from You First staff to encourage screenings, identify barriers, and answer any questions



Covered Services



Breast Screening:

Clinical breast exam
Screening Mammogram
Diagnostic Mammogram
Ultrasound
Consultation
Second opinion
Breast biopsy
MRI when clinically indicated

Cervical Screening:

Pelvic exam
Pap test
HPV test
Colposcopy
Diagnostic tests

Heart Health Screening:

BMI
Blood pressure
Blood sugar/A1C testing
Cholesterol testing

**Interpretation and
Translation services**

**Transportation to and
from appointments**

For a full list of covered services visit:

<http://www.healthvermont.gov/wellness/You-first-providers/You-first-services-providers>

Heart Health Lifestyle Programs

- Prevent heart disease through healthy behavior supports and lifestyle programs
- Available to members ages 35-64
- Must have a complete and up-to-date Heart Health Screening: height, weight, blood pressure, blood glucose and cholesterol
- Health Coaching and other program benefits, including Weight Watchers, gym memberships, state park passes, farmers market coupons, CSAs, apple orchard coupons, blood pressure monitors, pedometers and more



Patient Navigation

- New members receive a call to help understand program and encourage to get screened
- Members overdue for screening receive reminder calls encouraging screening and addressing any barriers
- Members who have been screened and require follow up diagnostic testing receive a call from our Patient Navigator to plan process and answer questions.
- Members diagnosed with breast or cervical cancer are referred to the Breast and Cervical Cancer Treatment Program
- We aim to connect our members with other resources when they are outside of our scope

The Breast and Cervical Cancer Treatment Program (BCCTP)

- Full Medicaid coverage during treatment

- BCCTP reviews medical eligibility each year and renews if still in active treatment, still live in VT, and under 65

- Treatment eligibility criteria:
 - Be enrolled in You First.
 - Be diagnosed with breast cancer, cervical cancer or a pre-malignant condition (i.e., cervical dysplasia).
 - Require treatment services.
 - Have no other health insurance.
 - Be a U.S. citizen or a qualified alien.
 - Be under age 65

You First and Insurance

- **Private Insurance** (BC/BS, MVP, etc.) – You First can pay for services not covered by insurance, as well as copays and deductibles; lifestyle programs
- **Medicaid** – You First is the payor of last resort and cannot pay clinical services for those with Medicaid, but Medicaid pays for all of the same services; benefit of You First for them is health coaching, lifestyle programs with transportation for those aged 35-64, and navigation
- **Medicare Part B** – lifestyle programs for those 35-64, navigation
**Federal law prohibits two different federal funding sources from paying for the same service. You First is not able to pay deductibles, copays and cost shares for clinical services for those with Medicare Part B.*

Website Order Form

Order applications, posters,
rack cards and more
to share with Vermonters

HOME / YOU FIRST PROVIDERS - MATERIALS REQUEST FORM

View Edit Webform Results

First Name *
Last Name *
Practice or Clinic Name
Phone *
Email
Mailing Address *

Country *
United States

Address 1 *
Address 2
City * State *
ZIP code *

Comment

Request the following You First materials to be mailed to you:

New Member Application with Return Envelope
You First Rack Cards
You First Posters - 18x24
You First Posters - 11x17
You First Poster with Tear-Offs (8.5 x 11)

<https://www.healthvermont.gov/you-first-providers-materials-request-form>

You First Contacts



Phone: 800-508-2222
Fax: 802-657-4208
Email: YouFirst@vermont.gov
Website: YouFirstVT.org

Sue Kamp: Director, Physical Activity, Nutrition and Women's Health

Siobhan Donegan: Lifestyle Program Coordinator

Gwen Delgadillo: Data and Reporting Coordinator (billing)

Megan Simpson: Member Services and Outreach Coordinator (eligibility, enrollment, outreach, member questions)

Justin Pentenrieder: Program Manager

Melissa Doane: Patient Navigator (provider relations and billing)

Beverly Everest: Administrative Support Specialist